**Final Project: Dataset Selection**

**Group Members:**

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**Problem Statement:**

* Actions to take for Revenue Decline?
* Identify existing Clients?
* Predict if the client will subscribe (yes/no) a term deposit (variable y)?

**Dataset:**

The data is related with direct marketing campaigns of a Portuguese banking institution. The marketing campaigns were based on phone calls. The dataset has 41188 and 20 inputs.

* Age,
* Job,
* Marital,
* Education,
* Default,
* Housing,
* Loan,
* Contact,
* Month,
* day\_of\_week,
* duration,
* campaign,
* pdays,
* previous,
* poutcome,
* emp.var.rate,
* cons.price.idx,
* cons.conf.idx,
* euribor3m,
* nr.employed

**Dataset Reference:**

<https://archive.ics.uci.edu/ml/datasets/Bank+Marketing>